



# Steve McPhee

Product Designer & Illustrator

## CONTACT

mcpheest@gmail.com

226-316-2566

mcpheestudio.com

dribbble.com/mcpheestudio

## EDUCATION

### General Assembly

UX Design Certificate

February 2017 | Remote

### Sheridan College

Bachelor of Applied Arts

April 2009 | Oakville, ON

## SPECIALITIES

Sketch

Adobe XD

Photoshop

Illustrator

After Effects

Micro Animations

Design Systems

Mobile Design

Responsive Web Design

User Research

Usability Testing

3D Modeling

## OVERVIEW

Over 10-Years experience working in a UI/UX/Product Designer role on mobile and web based platforms. Strong visual design background coupled with extensive experience working with multidisciplinary teams in large companies or small start-ups.

## EXPERIENCE

### UX/UI Designer, Capco

Jan 2019 - Present | Toronto, ON

Built a design system and lead the design on the Co-Operators Insurance mobile app. This design system was adopted by other mobile and web products company wide.

### Founder & Designer, McPhee Studio

Nov 2017 - Jan 2019 | Waterloo, ON

Managed the production process and client management of various projects. Created the branding, visual identity, design system and lead the product design for a responsive real estate investment trust (REIT) trading platform called Helius.

### Product Designer, TextNow

June 2014 - Nov 2017 | Waterloo, ON | San Francisco, CA

Was the design lead on the growth team that made TextNow the 6th most popular app in the social media category on the Google Play Store remotely with the TextNow team based in San Francisco.

## Other brands I've worked with

